

Lung Cancer CHOICES 4th Edition



Dedication



The Caring Ambassadors Program dedicates Lung Cancer Choices to program founder, Ken Giddes.

Ken Giddes of Dunwoody, Georgia, survived nearly eight years after the diagnosis of non-small cell lung cancer. He died on January 27, 2001, surrounded by his family.

Ken had a successful career with Republic Financial Corporation, which supported the development of the Caring Ambassadors Lung Cancer Program, in which he traveled the country to meet other survivors and talk about living with lung cancer. Ken also was a “phone buddy” to hundreds of lung cancer patients and their loved ones.

Ken was our mentor and the epitome of a Caring Ambassador, reaching out to others who were struggling to survive a life-changing, life-threatening illness. Ken was and still is our inspiration. He inspires us today to continue the Caring Ambassadors Lung Cancer Program.

To Ken and all patient advocates who have and are working tirelessly around the world for their respective causes, we thank you.

“*A hero is an ordinary individual who finds the strength to persevere and endure in spite of overwhelming obstacles.*
- Christopher Reeve